



FOR IMMEDIATE RELEASE

Inspiring change in less fortunate youths through Rugby

- DHL Express Singapore seals its commitment with a S\$90,000 three-year sponsorship
- Becomes a Founding Member of CORD, a non-profit organisation

SINGAPORE, 18 July 2011 – DHL, the world’s leading logistics company seals its commitment with a S\$90,000 three-year sponsorship to Community Outreach Rugby Development Limited (CORD), a non-profit organisation that aims to give kids a better life and opportunities through playing rugby.

CORD - the brainchild of Centaurs Group founder Tim Lambert and Ta’Moko Lions founder, Daniel Khor, hopes to provide a platform to guide and instil important values of rugby such as integrity, discipline and respect in these less fortunate youths through participation in the sport.

Established only this year, CORD has already caught the attention of global logistics giant, DHL. DHL Express (Singapore) will come on board as a Founding Member of CORD. As part of the sponsorship agreement, Ta’Moko Lions will also be renamed as the DHL Ta’Moko Lions.

“Rugby is a sport that is close to our hearts, and DHL has a heritage of supporting international rugby events, such as Rugby World Cup 2011. It is a game that exemplifies passion, teamwork as well as the “can-do” spirit – values that resonate within DHL. We are confident that these values will benefit the participants. We are excited to be a Founding Member of CORD and through this partnership, we hope to give these kids an equal platform to discover and develop to their fullest potential. These kids will be our future leaders, hence we need to ensure that they get the necessary mentorship and guidance to allow them to grow into confident, well-rounded and team-oriented young adults,” said Herbert Vongpusanachai, Managing Director, DHL Express (Singapore).



Daniel Khor, a veteran rugby coach, started Ta’Moko Lions Rugby Football Club (RFC) in 2006. In his years of coaching at schools, he encountered numerous occasions where some of his team members turned up for training without basic equipment or shoes. “It really ticked me off and I decided to start a rugby club for some of the less fortunate kids. The Club reaches out to the local community and provides the less fortunate children from broken homes, low income families, troubled academic and lawless backgrounds, with the means to transform their lives. With DHL’s sponsorship, the Club hopes to reach out to more children and be able to bring them back on course as I see potential in many of these children,” Daniel commented.

The Club currently conducts its trainings at Farrer Park every weekend from 3.00pm to 5.30pm during the school term and twice weekly during school holidays. Since its inception, membership has grown steadily from the initial six players to the current group of 60 strong, aged between 10 and 18.

Tim Lambert, who established Centaurs Rugby in 2002 and has known Daniel for over eight years both personally and professionally, strongly believes that this collaboration is a win-win situation for all involved.

“I have been running a successful rugby club for nearly a decade and have always wanted to give back to the community in some way. I felt that it was a fantastic opportunity to get involved with the Ta’Moko Lions and help these kids. Rugby is a game guided by five core principles - integrity, passion, solidarity, discipline and respect. Through rugby, we hope to inspire and change these less fortunate kids. These principles are building blocks that will not only help these kids build strong personal foundations but hopefully give them a clearer direction in life and guide them in the future,” Tim explained.

Youth mentors from the DHL Ta’Moko Lions RFC currently conduct weekly academic tuition and provide counselling to some of its younger members. CORD hopes to expand its reach to offer its player participants access to work experience, internships and potential full time work. Youths who are from low to middle income families (less than S\$1,800 per month), currently studying in Government or Government-aided schools, and are under the age of 18 as at the joining date, are eligible to apply.

To learn more about CORD, please refer to Appendix A.

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About DHL

DHL – The Logistics company for the world

DHL is the global market leader in the logistics industry and “The Logistics company for the world”. DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 275,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 51 billion Euros in 2010.

About Centaurs Group Pte Ltd

Established in 2002, Centaurs Group Pte Ltd (“CG”) is the parent company of Centaurs Rugby (“CR”). CR identified demand for youth rugby coaching and by setting up its Pathway Development Programme, filled a gap in the sporting and development market. Over the ensuing years its member base grew to over 650 active boys and girls, aged from 3 to 18, playing rugby and Touch. It also recognised the need to hone the skills learnt in a competitive situation. Having run over 35 rugby tournaments in that time, the members have been able to improve and showcase the whole gambit of life values gleaned from playing rugby. CR’s motto holds firm in this collaboration: **An Inspired Child is an Inspirational Child.**

About Ta’Moko Lions RFC

Established in 2006, Ta’Moko Lions RFC (“TLRFC”) is a non-profit rugby club providing rugby coaching to less fortunate local Singapore children aged from 12 to 18 years. It is the brainchild of passionate rugby player, coach and mentor Daniel Khor. Since its inception, member numbers have grown six-fold to over 60 players across three age groups: Under 13, Under 14 and Under 16. The club’s coaches integrate strict coaching techniques into an interactive, fun and active sporting environment. Players progress through their age group and the marked improvement in their abilities and character has led to seven players (under 16s) and four players (under 13s) being selected for the Singapore National Rugby Academy (NRA).



Appendix A

Background on CORD

Community Outreach Rugby Development “CORD” Limited is a non-profit organisation incorporated in Singapore in 2011. A joint collaboration between Centaurs Group Pte Ltd (CG) and Ta’Moko Lions Rugby Football Club (TLRFC), CORD was established to give less fortunate youths and young adults in Singapore the opportunity, through rugby, to better themselves whilst instilling hope that they can improve their lives.

The CORD programme achieves this by adopting the five core social and emotional concepts, central to rugby. Youths will be able to better themselves both sportingly, academically and ultimately in the workplace, so they are recognised as being wanted and valuable, and given the chance to improve and succeed; to be inspired and to be inspirational.

The collaboration will pool the expertise, resources and corporate contacts which CG and TLRFC have built up over the past 8 or so years. Less fortunate children in Singapore will be identified and then supported financially and pastorally through involvement as player, coach and/or official in the sport of rugby union through the CORD programme. These children will also be exposed to career mentoring, internships and possible employment placement.

Reaching out to the local community, CORD’s vision is “through rugby, and all that rugby stands for, turn around the lives of less fortunate children and young adults in order to ultimately turn out confident, well-rounded, team-oriented and capable young people who will contribute to the Singapore community.” CORD’s mission is “through rugby, expose player participants to the principals of Integrity, Passion, Solidarity, Discipline and Respect that they will be able to take with them through life, building strong personal foundations and giving them a clear direction for their future.”

Want to be part of the team to makes a difference in the lives of our under-privileged youths? Call or email us at +65 9632 3885 / timlambert@centaursgroup.com to find out more about our membership packages.